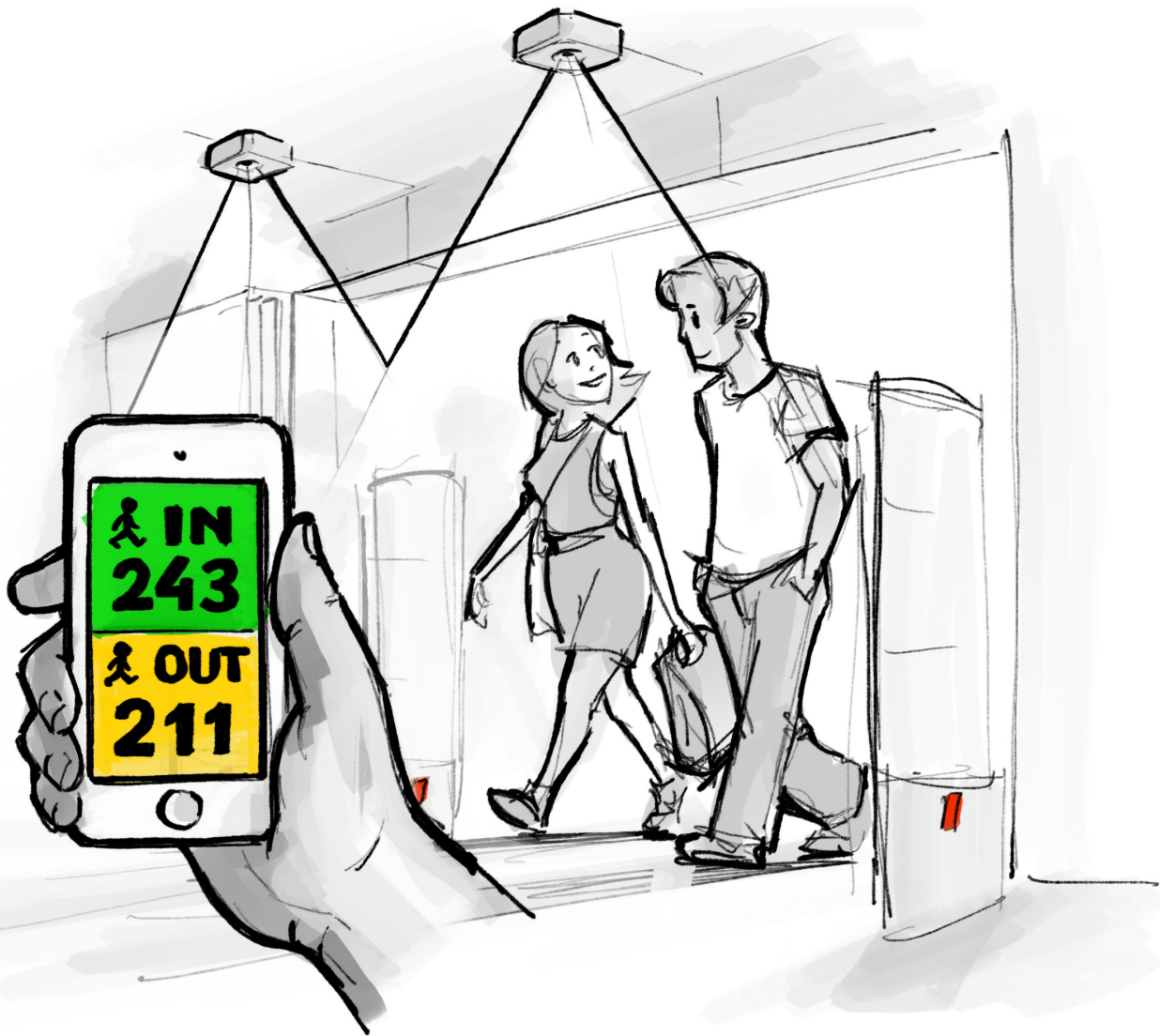


VISITOR COUNTING



VISITOR COUNTING

Arm your store employees with real-time visibility of visitor levels

Turn visitor counting into a live, actionable resource to enable your store staff to adapt to the flow of visitors throughout the day. Additionally, measuring your stores' visitor trends per hour/day/week can help identify peak times giving you the opportunity to match staffing levels, facilitating improved customer service, ultimately helping you to drive up store conversion rates.

CAPABILITIES

- Network - Records hourly visitor data, by location
- App - Provides staff real-time visibility of store traffic

BENEFITS

- Capture valuable visitor traffic from across your estate
- Provide visibility of visitor activity and trends
- Store managers can set visitor threshold numbers to trigger alerts in real-time to adapt staff activities

VALUE

- Data allows operations to set out in-store promotions to suit traffic flow
- Data can help provide full visibility of your stores' sales performance
- Help you track the ROI of your marketing activities
- Ensure staff are deployed to high traffic areas, delivering service and organically deterring thieves



Example use case 1 :

REST ROOMS - Taking an efficient approach to the cleaning of your in-store rest rooms based on number of visitors rather than a regular schedule, will not only help maintain customer satisfaction, but will also deter opportunistic thieves who will no longer be able to predict staff check-ins.

Example use case 2 :

PROMOTIONS - For Operations and Marketing Departments, having a view of visitor flow across the day/week/month on all stores can help monitor the effectiveness of seasonal promotion campaigns.



EVOLVE-Store Network



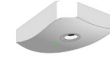
EVOLVE-Store LIVE App



EVOLVE EAS System



EVOLVE VisiPlus Sensor



VisiPlus Overhead IP Sensor



EVOLVE-Store Analytics

VISITOR COUNTING

Solution Application Features:

Chain-wide Visitor counting, by Store	●	○	○	○	○	✓
Real-time Store Visitor counting, by zone	●	●	✗	✗	●	
Visitor threshold alerts, by zone	●	●	✗	✗	●	

EVOLVE-Store Matrix Key: ● - Required ○ - Optional ✗ - Not Supported



EVOLVE-Store Analytics enables you to:



Create your reports and export the data in Excel or CVS format



Filter and sort data using exportable interactive graphs



Data available by hr/day/week/month and by store



Accessible from anywhere, anytime